

# Brittney Miller

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## Professional Summary

Dedicated and detail-oriented Lead Developer with expertise in front-end development, WordPress solutions, and email coding. Proven ability to craft engaging, responsive websites and dynamic email campaigns using HTML, CSS, JavaScript, and PHP. Passionate about delivering clean, efficient code and creative solutions to technical challenges.

## Technical Skills

**Front-End Development:** HTML, CSS, JavaScript, Responsive Design, Accessibility, Cross-Browser Compatibility

**WordPress & CMS Platforms:** Custom Theme Development, Content Management

**Email Development:** ESP Platforms, QA Testing, Dynamic Campaigns

**Tools & Technologies:** Git, VS Code, Salesforce Marketing Cloud, Klaviyo, HubSpot

**Design Software:** Adobe Creative Suite, Photoshop

## Professional Experience

**Lead Developer, Response Media** • 2020 – Present

- Spearhead front-end development projects, providing mentorship to team members and fostering a collaborative work environment.
- Develop and implement scalable websites and email templates, ensuring cross-browser compatibility and responsive design.
- Manage content across CMS, SaaS, and ESP platforms, optimizing performance and maintaining brand consistency.
- Debug and resolve technical issues, enhancing coding efficiency and project delivery timelines.
- Created modular, reusable email templates for high-volume campaigns, reducing development time by 30% through streamlined processes and coding standards.

**Website Developer, Freelance** • 2020 – Present

- Design and code web pages using HTML, CSS, and JavaScript based on client specifications.
- Conduct technical QA and UAT processes to ensure project standards prior to client handoff.
- Provide ongoing maintenance and development to support client needs.

**Web Content Editor, MuggleNet** • 2019 – 2023

- Utilized WordPress and HTML to create, update, and maintain website content and pages.
- Authored, edited, and optimized site content, enhancing overall user engagement and site functionality.
- Collaborated with team members to ensure consistency across all website elements.

## Personal Projects

- Portfolio Site • <https://brittneymiller.space>
- Astronomy Journal • <https://brittneymiller.tech>

## Education

**Kennesaw State University** • Kennesaw, GA • 2014 – 2018

Bachelor of Science in Information Technology

Mobile & Web Development Track

## Additional Work History

**Pet Stylist, Customer Service** • PetSmart • 2008 – 2016, 2019 – 2020

**Customer Service** • Edible Arrangements • 2018 – 2019

**Groomer** • Kennesaw Mountain Animal Hospital • 2016 – 2018